

About IPA (for more information, please visit www.theipaonline.org)

The IPA is the national trade association representing the interests of investors in non-traded investment programs including partnerships, non-traded REITs and limited liability companies. Our members include most of the major program sponsors together with their selling organizations.

Membership in the Investment Program Association is a solid business advantage with benefits that make a difference in your bottom line!

Safeguard the business environment for the direct investment industry with IPA's strong legislative and regulatory advocacy and collaborative relationships with key industry organizations.

Build investor trust in your products through regulations enacted by the Securities and Exchange Commission (SEC) and the National Association of Securities Dealers NASD) with critical input from IPA.

Maintain favorable tax treatment IPA's through active and ongoing relationships with the Internal Revenue Service (IRS) and the Treasury Department.

Ensure that your interests are protected through IPA's active partnerships with organizations like the North American Securities Administrators Association (NASSA), Securities Industry Association (SIA), and National Association of Real Estate Investment Trusts (NAREIT).

Connect with Brokers/Dealers to turn your offerings into successful investment products...in person and online!

Take advantage of formal and informal networking opportunities built into every IPA convention, conference and seminar event.

Gain even more exposure by participating at industry meetings as speakers and discussion leaders.

Build your visibility with potential business partners with IPA's growing online forums and new Broker/Dealer Division.

Make critical business decisions with confidence using the latest and most comprehensive industry intelligence—exclusively for IPA members.

Save time and stay current with IPA's Technical Bulletins...edited for relevance to your specific interests and published even as events are unfolding!

Expand your knowledge to ensure your success in the industry with IPA's member-driven information sharing programs...here are a few ways IPA will prepare you to:

- Structure winning program offerings that appeal to sales and distribution forces.
- Put together an effective and efficient sales team.
- Profit from proven sales strategies.

- Take advantage of the latest trends in sales and distribution channels.
- Build a positive image for the direct investment industry and instill confidence among investors through IPA's proactive public and media relations initiatives

Benefit from articles, white papers, and news releases that promote the industry and increase your potential business.

Protect your business interests against negative media coverage with IPA's swift and effective responses to controversial issues that are in the news.

IPA represents the interests of investors in non-traded investment programs including...

- Partnerships
- Non-traded Real Estate Investment Trusts
- Limited liability companies

And has membership categories for...

- Sponsors of non-traded investment programs
- Broker/Dealers and other selling organizations
- Law, accounting and other service associates

Recommended Reading

- The Benefits of Diversification
- REIT Introduction
- Equipment Leasing
- Energy Direct Participation Programs and Your Portfolio